

Why do we need more members?

HousingMatters.net mobilizes individuals who support quality, fair, accessible and affordable housing for people in Illinois. Action alerts allow members to directly contact decision makers quickly and effectively. Of course, the impact of HousingMatters.net increases only as membership grows.

HousingMatters.net partners and participating organizations are aiming to increase our membership by 500 individuals in November 2008, increasing our total membership to 2,500 members. Examples of action alerts that contributed to actual victories include those asking legislators to:

- ❖ Secure passage of a federal Housing Trust Fund to create and preserve affordable housing as part of larger legislation addressing the foreclosure crisis.
- ❖ Amend Illinois' Safe Homes Act to protect more victims of domestic violence and sexual assault who are renters and need to end their lease or get their locks changed.

What can you do?

There are a number of recruitment strategies that you can use to market HousingMatters.net. Some examples include:

- ❖ Include an article about HousingMatters.net in your next newsletter.
- ❖ Ask your board members to sign-up during their next meeting.
- ❖ Circulate HousingMatters.net sign-up sheets as a part of all of your outreach and education materials. Be sure to take them everywhere you go!
- ❖ Include the HousingMatters.net logo with a link to the website on your organization's website.

Where should you go for help or questions?

Contact: Bob Palmer at Housing Action Illinois, 312-939-6074 x. 206 or bob@housingactionil.org